



**REGULAR CALLED MEETING  
TOURISM ADVISORY BOARD  
TUESDAY, FEBRUARY 24, 2015 AT 6:30 PM  
City Council Chambers. Building Four  
450 Cypress Creek Road, Cedar Park, Texas 78613**

**BOARD MEMBERS**

- |  |  |
|--|--|
| <input type="checkbox"/> Robert Schoen, Place One          | <input type="checkbox"/> Matthew Olguin, Place Two, Chair  |
| <input type="checkbox"/> Mel Kirkland, Place Seven         | <input type="checkbox"/> Wayne Brooks, Place Four          |
| <input type="checkbox"/> Lisa Star, Place Three, Secretary | <input type="checkbox"/> Rick McLaughlin, Place Five       |
|  | <input type="checkbox"/> Troy Storm, Place Six, Vice Chair |

**A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.**

**B. Board Members Opening Comments.**

**C. Citizen Communications.**

(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)

**D. Consider Approval Of Minutes Of The Tourism Board Meetings.**

- a) November 25, 2014 Regular Called Meeting.
- b) January 27, 2015 Tourism Board Workshop With The Sunset Review Commission.

**E. Presentations**

- a. Annual Report On Austin Steam Train Visitor Impact. (Lil Serafine, Ex. Director)

**F. Consider Financial Report – Aaron Rector, Assistant Finance Director.**

- a. Quarterly Report On FY 2014-2015 Revenues, Expenditures and Fund Balance.

**G. Discussion and Possible Action**

- a. Post Event Report On Cheer America Capital Cup Championships. (Ladd LeBus)

**H. Staff Reports - Discussion Only.**

- a. Discussion Of Recommendations From The Sunset Review Commission.
- b. Proposed Event Surveys And Economic Impact For Selected Events In 2015.

**I. Executive Session**

*In Accordance With Chapter 551, Government Code, Vernon's Texas Code Annotated (V.T.C.A.) (Open Meetings Law) The Tourism Advisory Board May Meet In A Closed Executive Meeting pursuant to provisions of the Open Meetings Law, Chapter 551,*

*Government Code V.T.C.A. in accordance with the authority contained in the following section:*

- a. Section § 551.071 (2) Consultation With Attorney Regarding Matters In Which The Duty Of The Attorney To The Governmental Body Under The Texas Disciplinary Rules Of Professional Conduct Of The State Bar Of Texas Clearly Conflict With Chapter 551:

- (i) Legal Issues Concerning the Cheer America Capital Cup Championships 2014-2015 Project.

**Open Meeting**

*Reconvene into Open Meeting and consider action, if any, on items discussed in Executive Session.*

**J. Consider Excused Absences From Tourism Advisory Board Meetings.**

- a. Troy Storm From The November 24, 2014 Tourism Board Meeting.
- b. Rick McLaughlin From The January 27, 2015 Tourism Board Workshop With The Sunset Review Commission.

**K. Staff Closing Comments.**

**L. Board Members Closing Comments.**

**M. Request For Future Agenda Items.**

**Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday March 24, 2015 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.**

**N. Adjournment.**

*The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.*

*An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.*

*At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.*

**CERTIFICATE**

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

FEB 20 '15 PM 1:49

  
\_\_\_\_\_  
Duane Smith,  
Tourism & Community Development Manager

\_\_\_\_\_  
Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: \_\_\_\_\_  
*Date Stamped (Month, Day, Year, AM/PM, Time)*